

Billy Joel L. Ranario

SENIOR FULL STACK SOFTWARE ENGINEER

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SUMMARY

Full stack software engineer with more than 12 years of experience. I take projects from the first idea to a live product: planning, design, backend, frontend, mobile, and the server it runs on. Most of my work is in PHP and Laravel on the backend, with Angular, React, Vue, or Next.js on the front. I also build AI features and automation that remove slow manual work, and I am comfortable owning a product on my own or leading a small team.

EXPERIENCE

The Hustle, Ltd.

JAN 2024 TO PRESENT

Senior Full Stack Developer

- Build and ship web and mobile apps that help New Zealand businesses go live and grow on Shopify.
- Take on the full job: custom Shopify themes and apps, Laravel and SilverStripe backends, and Angular front ends.
- Add AI features to client products, such as assistants and tools that handle repeat work automatically.

Stack. Shopify, Laravel, SilverStripe, Angular, TypeScript, AI integrations

Luminous Solutions

DEC 2022 TO NOV 2024

Full Stack Developer

- Built new features for inventory management and warehouse group apps used by daily operations staff.
- Reworked the front end so the same data was easier to read and faster to act on.

Stack. Laravel, Angular, Vue

SoftNext JP

JUN 2021 TO DEC 2023

Senior Full Stack Developer

- Designed, built, and deployed custom applications for Japanese businesses.
- Mentored junior developers and reviewed their work so projects stayed on track.

Stack. Laravel, Vue, Nuxt, Node.js

Blueprint Business Solutions Inc.

APR 2022 TO JAN 2023

Full Stack Developer, part time

- Worked with a small team on new features for online gaming apps built for Korean users.

Stack. Laravel, Vue, Nuxt, React

Contenting.no

OCT 2018 TO MAY 2021

Full Stack Developer

- Built web applications for Norwegian clients, including the Norkart, Kogger, and Cloudway sites.
- Wrote custom WordPress plugins so editors could manage content without help from a developer.

Stack. Laravel, Vue, WordPress

Mednefits

JAN 2017 TO AUG 2018

Full Stack Developer

- Built the employee medical benefits dashboard, where staff file claims and track their entitlements.
- Shipped the matching web and mobile admin apps used by HR teams to approve claims and read live usage data.

Stack. Laravel, Angular, Vue

Earlier roles

MAY 2013 TO JAN 2017

Full Stack Developer at Holistic Practice Management, Webnified, Promote UK, and Innovative Web Provider

- Built and maintained client websites and web apps, and guided junior developers on several of them.
- Specialised in custom WordPress themes and plugins, plus CodeIgniter and early Angular work.

AI AND AUTOMATION

AI FEATURES	Adding AI to real products: assistants that answer from a company's own documents and data, text and document summarising, data extraction from receipts and forms, smart search, and content generation. Built on the major model APIs such as Claude and OpenAI.
AUTOMATION	Removing slow manual steps with background jobs, queues, scheduled tasks, webhooks, and connected third party services, so work that used to be typed by hand happens on its own.
AI IN MY WORK	Daily use of AI coding and agent tools to plan, write, review, and test code. I write clear prompts and agent instructions, and I check every result before it ships.

TECHNICAL SKILLS

BACKEND	PHP, Laravel, CodeIgniter, Node.js, Express.js, REST APIs, third party API and payment integrations
FRONTEND	TypeScript, JavaScript, Angular, React, Next.js, Vue, Nuxt, Astro, Tailwind CSS, Bootstrap, Material Design
MOBILE	Android and iOS apps with Ionic and Capacitor, push notifications, app store releases
CMS AND COMMERCE	Shopify themes and apps, WordPress themes and plugins, SilverStripe
DATABASES	MySQL, PostgreSQL, MongoDB, Redis
CLOUD AND SERVERS	AWS, DigitalOcean, Azure, Linux, Nginx, Apache, Docker, cPanel
DELIVERY	Git, GitHub Actions, Bitbucket Pipelines, automated deploys, Figma handoff

SELECTED WORK

GoPrimeClinic goprimeclinic.com

Clinic software for Philippine clinics. Patient records, queueing, prescriptions, medical certificates, and billing in one place. Multi tenant Laravel API with a React and TypeScript app, plus an iOS build.

BizEats bislig.biz-eats.com

Food delivery and restaurant platform. A merchant register and dashboard, a rider app, and a customer site where the whole town is a 3D map you can walk around. Laravel, Angular, React, and Three.js.

IdeaLaunch idealaunch.dev

Digital studio site built with Astro and Tailwind CSS, with a Node backend for enquiries.

Mednefits mednefits.com

Employee benefits platform with a claims portal and a live usage dashboard for HR teams. Laravel and Angular.

Shopify and SilverStripe builds godmode.co.nz, exactigolf.com.au, reloadingdirect.co.nz, wasteless.org.nz

Custom storefronts and content sites for New Zealand and Australian businesses.

EDUCATION

Bachelor of Science in Information Technology

2011 TO 2015

University of Science and Technology of Southern Philippines, Cagayan de Oro